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Hopefluent Group Holdings Limited

合富輝煌集團控股有限公司

(Incorporated in the Cayman Islands with limited liability)

(Stock code: 733)

ANNOUNCEMENT

PROFIT WARNING

This Announcement is made by the Company pursuant to Rule 13.09 of the Rules Governing the Listing of Securities on The Stock Exchange of Hong Kong Limited.

The Board wishes to inform the shareholders and potential investors of the Company that the financial performance of the Group for the second half of 2008 could be adversely affected by the sluggish environment of the China property market and the decrease in the revenue from the Group's real estate agency business.

Shareholders and potential investors of the Company are advised to exercise caution when dealing in the securities of the Company.

This announcement is made by Hopefluent Group Holdings Limited (the “**Company**”, together with its subsidiaries, the “**Group**”) pursuant to Rule 13.09 of the Rules Governing the Listing of Securities on The Stock Exchange of Hong Kong Limited.

The board (the “**Board**”) of directors of the Company wishes to inform the shareholders and potential investors of the Company that the financial performance of the Group for the second half of 2008 could be adversely affected by the sluggish environment of the China property market and the decrease in the revenue from the Group's real estate agency business.

The Group is principally engaged in the provision of property consultancy and agency services for the primary and secondary property market and the provision of other property related value-added services including mortgage referral, property management, property valuation and property auction in the People's Republic of China ("**China**"). The continuance of the current global economic and financial downturn has significantly affected the sentiment in the China property market and slowed down the activities in the market. It is expected that the ongoing adverse financial conditions and the weak China property market together with the increase in the cost of maintaining the secondary property real estate agency service business will have a negative impact on the profit of the Group. As a result, the financial performance of the Group as a whole for the year ended 31 December 2008 is expected to decline as compared with that for the year ended 31 December 2007.

The information contained in this announcement is only a preliminary assessment by the management of the Company and it is not based on any figures or information which has been audited by the Company's auditors. Investors are advised to read carefully the announcement for the audited results of the Company for the year ended 31 December 2008 which is expected to be published in April 2009.

Nevertheless, the Group still has full confidence in the future prospects of the property market in the PRC and in its ability to make it through the difficult times and bring long-term returns to shareholders.

In the meantime, shareholders and potential investors of the Company are advised to exercise caution when dealing in the securities of the Company.

Hong Kong, 22 January 2009

By order of the board
Hopefluent Group Holdings Limited
FU Wai Chung
Chairman

As at the date of this announcement, the directors comprise (1) the Executive Director, namely Mr. FU Wai Chung, Ms. NG Wan, Ms. FU Man and Mr. LO Yat Fung; (2) the Independent Non-executive Directors namely, Mr. LAM King Pui, Mr. NG Keung and Mrs. WONG LAW Kwai Wah, Karen.